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THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant : MATZ, William R., et al.
Ser. No. : 10/017,111
Fil. Date : December 14, 2001
For : **Method and System for Targeted Incentives**
Examiner : Unknown
Art Unit : Unknown

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Respectfully submitted,

Date: 3/11/02

By:


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Application No. : 10/017,111

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STATEMENT BY APPLICANT**

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Sheet 2 of 2**Complete if Known**

Application Number	10/017,111
Filing Date	December 14, 2001
First Named Inventor	MATZ, William R., et al.
Group Art Unit	Unassigned
Examiner Name	Unassigned
Attorney Docket Number	36968-265388

NON PATENT LITERATURE DOCUMENTS

Examiner Initials *	Cite No. ¹	Include name of the author (in CAPITAL LETTERS), title of the article (when appropriate), title of the item (book, magazine, journal, serial, symposium, catalog, etc.), date, page(s), volume-issue number(s), publisher, city and/or country where published.	T ²
		"allNetDevices: - Report: Interactive TV Soon to Become Direct Marketing Tool," allNetDevices, www.devices.internet.com/icom.cgi/print/print.cgi?url=http://devices.../report_interactive.htm, (11/16/01) pp. 1-2.	
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